

# Ideas To Create Relateable Moments At Showings And Open Houses

1. Garden Picnic: If the home boasts a lovely garden or backyard, set up a picnic scene, allowing visitors to sit, relax, and envision themselves there.
2. Interactive Floor Plans: Provide visitors with tablets showcasing interactive floor plans, allowing them to virtually move furniture around and design the space.
3. "A Day in the Life" Video: Showcase a video that illustrates a day in the life of a resident in that home, highlighting its best features.
4. Home Chef Experience: Invite a local chef to prepare quick, simple dishes in the kitchen, showing its functionality and appeal.
5. Neighborhood Passport: Create a booklet showcasing neighborhood hotspots, offering discounts or free items from local businesses to attendees.
6. Before & After Show: Display photos or videos showing any renovations or changes made to the home, emphasizing its transformation and potential.
7. Staging Variety: Stage a room in multiple ways throughout the day, demonstrating its versatility (e.g., home office in the morning, kids' playroom in the afternoon).



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8. Eco-friendly Features Tour: Emphasize the home's green features, from solar panels to energy-efficient appliances, appealing to environmentally-aware buyers.
9. Candle-lit Evening: If safety permits, host an evening viewing with rooms lit by candles or fairy lights, creating a cozy and intimate setting.
10. Local School Showcase: Display achievements, activities, or artwork from nearby schools, offering insights into the local educational scene.
11. Quick DIY Demos: Offer demonstrations on easy home maintenance tips or DIY decor ideas relevant to the home.
12. Home's Soundtrack: Create a playlist that captures the essence of the home and neighborhood, playing softly in the background.
- Safety Features Walkthrough: Emphasize the security aspects of the home, from alarm systems to community watch programs.
13. Virtual Reality Designing: Allow visitors to use VR to redecorate or redesign rooms, offering a glimpse into customization possibilities.



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14. Local History Corner: Dedicate a space to highlight historical events or significant milestones of the neighborhood.
- 15.Refreshment from the Neighborhood: Serve a popular local drink or snack that's a hit in the community.
- 16.Feedback Booth: Set up a video or voice recording booth where visitors can leave feedback or share their impressions, giving you valuable insights.
- 17.Themed Open Houses: Decorate the home based on a specific theme like the '50s, the future, a beach party, etc., aligning with the home's style or features.
- 18.Live Performances: Hire a local musician to play soft background music or a magician to entertain kids during the open house.
- 19.Virtual Reality Tour: Along with the physical tour, offer a VR tour that provides a future vision of the property with different furnishing styles or renovations.
- 20.Story Time: Share captivating stories about the house—historic events, famous personalities who visited, or fictional tales tailored to the home.
- 21.Taste the Neighborhood: Serve local specialties or delicacies to provide a taste of the local culture and community.



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22. Interactive Tech: Set up tablets or touchscreens that provide details about specific parts of the house when tapped.
23. Escape Room Challenge: Turn one part of the house into a mini escape room challenge, allowing potential buyers to solve a fun mystery.
24. Home Scents: Infuse the home with pleasant, evocative scents like baked cookies, fresh linen, or jasmine to create an emotional connection.
25. Local Art Display: Collaborate with local artists to showcase their art throughout the house, offering visitors a visual treat and supporting the local art scene.
26. Child's Play: Set up a mini play zone for children complete with a babysitter, allowing parents to focus on the tour.
27. Mystery Tour: Offer a fun, clue-based tour where potential buyers follow hints around the house to discover unique features.
28. Interactive Workshops: Organize mini workshops like a DIY home decor tutorial or gardening 101 in relevant spaces of the house.
29. Memory Photos: Set up a photo booth or picturesque spot where visitors can take a photo as a keepsake.



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30. Live Testimonials: Have previous homeowners or neighbors drop by to share their positive experiences and stories.
31. Sunset or Sunrise Viewings: If the property offers a great view, schedule showings during sunrise or sunset for a breathtaking experience.
32. Historical Reenactment: If the home has historical significance, hire actors to reenact moments from its past.
33. Tactile Experience: Offer cozy slippers, blankets, or even a short massage to make visitors feel at home.
34. Pet Friendly: Offer treats or toys for potential buyers' pets and highlight pet-friendly features of the home.
35. Glow in the Dark: If the house has impressive outdoor lighting or pool features, host an evening open house and give it a soft glow-in-the-dark theme.
36. Local Celebrity: If budget permits, get a local celebrity, influencer, or public figure to attend and add some star power.

